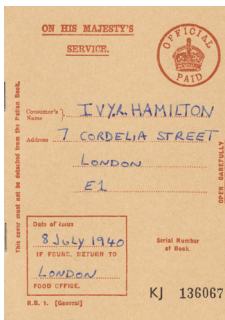


Rationing in WW2

During much of World War One the rich could buy what they wanted and the poor had to go without. Food rationing began on 8 January 1940 with sugar, butter & bacon. Every man, woman & child was issued with a ration book to ensure they got their fair share and no more. Even the Queen had a ration book! Rationing lasted until 1954, 9 years after the end of the war.



Ration Book

Wartime Packaging

Many products carried wartime slogans such as this box of Oxydol which encouraged people to recycle for the war effort. This one reads "every packet a bullet", meaning that the card could be re-used as a bullet wadding. They also came in plain boxes to save ink and in ration sized portions such as the Fry's Chocolate bar.



Hairstyles were big during the war as you didn't need a ration book to have a fancy do!

Make up was very scarce, ladies might wear 'make do and mend' make up in the form of Beetroot juice as lipstick and Starch powder as face powder.

Clothes were rationed by points during the war from a special clothing ration book. It equaled about one new outfit per year.

Many women made their own clothes out of whatever they could find including parachute silk.

Eggs

It was easier to bring dried eggs in ships from America, as it took up less space than real eggs. The egg powder was mixed with water to make scrambled eggs and could be used in baking.

